



# ARCHITECTURAL DESIGN CONTEST



**Acharya Shankar Sanskritik Ekta Nyas**

**Dept. of Culture, Govt. of M.P.**

[www.statueofoneness.in](http://www.statueofoneness.in)



## Index

S. No.	Particulars	Page No.
1	Introduction	2
2	Details of Proposed Site and General Guidelines for Design Competition	3
3	Site Images	4
4	Requirements	5
5	Rules & Regulations	6
6	Submittals	7
7	Marking Scheme	8
8	Prizes & Fee	9
9	Key Dates & Contact Details	10

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## INTRODUCTION

Acharya Shankar Sanskritik Ekta Nyas, Dept. of Culture, Govt. of MP

India, as we see today, the continuous living civilization is surviving and nourishing with the contributions of many great seers & sages who enriched and revived the cultural and spiritual essence of Bharat. Acharya Shankar or Adi Jagadguru Shankaracharya is one such shining star in the great tradition of Sanatan Dharma. The 8<sup>th</sup> century master, whose Janmabhoomi was Kerela, Gyanabhoomi was Omkareshwar, MP and Karmabhoomi was whole undivided India, revived Sanatana Dharma, Indian Culture from distortions and conflicts. He preached the philosophy of Advaita Vedanta, wrote commentaries on Vedantic Scriptures and sanitized Hinduism by intellectual discourses & shastrarthas across India in just 32 years of his life.

Shankar should be celebrated and Vedanta should be popularized among the masses in modern times. Government of Madhya Pradesh is committed to celebrate Acharya Shankar and popularise his works among the masses.

For the fulfilment of such pious objective, **Acharya Shankar Sanskritik Ekta Nyas**, Dept. of Culture, Govt. of Madhya Pradesh is working in the service of Acharya Shankar with some ambitious projects at Omkareshwar- jñāna-bhumi of Acharya Shankar.

## OBJECTIVE

The main objective of Nyas is popularization of Advaita Vedanta propounded by Acharya Shankar, revivor and unifier of Sanatan Culture and thereby evolving better human being, better society, better nation, better world and better humanity. Under this, installation of 108 ft. multi metal statue of Acharya Shankar, Museum based on life and teachings of Acharya Shankar, Light & Sound show and Acharya Shankar International Institute of Advaita Vedanta are to be established.



## DETAILS OF PROPOSED SITE AND GENERAL GUIDELINES FOR DESIGN COMPETITION

### THE PROJECT

- Statue – 108 ft. (Multi metal)
- Shankar Museum
- Laser light, water and sound show
- Advaita Boat Ride (Advaita Nauka Vihaar)
- Maya - 3D Hologram Vedanta Interpretation Centre
- High Screen Theatre

(All based on life, contributions and philosophy of Acharya Shankar)

### The Location of Proposed Site

The land for this project is situated on the banks of River Narmada on Mandhata Parvat of Omkareshwar, Dist. Khandwa, Madhya Pradesh, India. Location is 257 km from Bhopal and 80 km from Indore

Location - 22°15'0"N 76°9'1"E





### SITE IMAGE



The land for Acharya Shankar Statue and Museum





## REQUIREMENTS

### A: ACHARYA SHANKAR MUSEUM COMPLEX

1. The museum shall reflect Advaita philosophy/theme in tangible & intangible form.
2. The museum shall have 108' high multi metal statue of Acharya Shankar.
3. The museum shall reflect the five elements theme.
4. Other area requirements are as follows:
  - a. High screen theatre of capacity of 500 person.
  - b. Open air theatre of capacity of 2000 person.
  - c. Space for light, water & sound show.
  - d. Galleries to display life philosophy of Acharya Shankar.
  - e. AV galleries to show short films.
  - f. Display area developed as cultural walk.
  - g. Boat Museum (Advaita Nauka Vihar)
  - h. Cafeteria.
  - i. Ticket Area
  - j. Souvenir Shop
  - k. Security provisions.
  - l. Staff area.
  - m. Interactive display galleries to show the 82 places visited by Acharya Shankar.

### **Conceptual Design Criteria**

- Creative & innovative use of various features of Indian Style.
- Creation of an inspiring environment conducive to architecture.
- Innovative use of filled up soil of the site.
- Responsiveness to environment and local climate.
- Effective use of contours & natural landscape & view of surroundings.
- Effective segregation of internal and external movement systems.
- State of Art technology for speedy implementation of the facility.
- Extent of innovations incorporated to minimize use of conventional sources of energy.
- Sustainable development & symbolic value of the total design concept.
- Energy-efficient, eco-friendly, green design & a barrier – free environment.
- Rainwater /grey water harvesting systems



## **RULES & REGULATIONS:**

1. The competition is for all Professionals, Post doctorates, PhD scholars & PG/UG scholars of Architectural field.
2. Only one design from each participant will be considered for assessment.
3. The participants shall accommodate given requirements in the given site.
4. The participants (except professionals) applying under the categories of student must submit a Letter/ copy of email from HoD of concerned department confirming the status of Participants.
5. The design entries received after last date of submission will not be entertained.
6. Participants failing to submit design concept online before the last date of submission will not be assessed.
7. All the information about the competition is given on the website “[www.statueofoneness.in](http://www.statueofoneness.in)”. The participants should visit the website frequently for any amendments.
8. The participant can submit their entries on the website [www.statueofoneness.in](http://www.statueofoneness.in)



## SUBMITTALS

- |                        |   |                          |
|------------------------|---|--------------------------|
| 1. Conceptual Plans    | } | Total 5 A3 sheets in pdf |
| 2. 3d Views            |   |                          |
| 3. Conceptual Sketches | } | Minimum 2 min. video     |
| 4. Walkthrough         |   |                          |

Submittals should be uploaded in the online form available at [www.statueofoneness.in](http://www.statueofoneness.in)

**Last date of online submission: 5<sup>th</sup> April 2021**

### NOTE:

1. Only the online submitted entries will be assessed.
2. AutoCAD file is available on the website.





### MARKING SCHEME

Participants will be assessed on the basis of following Marking Scheme:

S. No.	Particulars	Maximum Marks	Marks Obtained
1	<b>SITE STUDY</b>		
	a. Understanding the site topography & climate.	10	
2	<b>Design Proposal</b>		
	a. General Design Idea	20	
	b. Use/ Influence of Vedic Philosophy in Design	20	
3	<b>Innovative Ideas</b>		
	a. Use of renewable energy	10	
	b. Green Building concept	10	
4	<b>Aesthetic design Ideas</b>	20	
5	<b>Walkthrough</b>	10	
	<b>TOTAL</b>	<b>100</b>	

Participants will be qualified for assessment only if they score minimum qualifying marks for each category.

#### **Minimum Qualification Marks:**

- |                              |                    |
|------------------------------|--------------------|
| 1. For 1 <sup>st</sup> Prize | <b>Minimum 90%</b> |
| 2. For 2 <sup>nd</sup> Prize | <b>Minimum 80%</b> |
| 3. For 3 <sup>rd</sup> Prize | <b>Minimum 70%</b> |



## **PRIZES & FEE**

### **REGISTRATION FEE**

- |                          |         |
|--------------------------|---------|
| 1. For All Professionals | ₹ 500/- |
| 2. For Students          | No fee  |

The participants must submit the fee online on the link given on the website:  
“[www.statueofoneness.in](http://www.statueofoneness.in)”

### **AWARDS**

The winners may get an opportunity to be formally involved during the execution of the project.

### **PRIZES:**

- |                          |               |
|--------------------------|---------------|
| 1. 1 <sup>st</sup> Prize | ₹ 3,00,000 /- |
| 2. 2 <sup>nd</sup> Prize | ₹ 2,00,000 /- |
| 3. 3 <sup>rd</sup> Prize | ₹ 1,00,000 /- |

### **Copyright and rights of ownership**

The ASSENYAS, M.P. shall retain all rights of ownership of the drawings/designs including the reports, models etc., of the selected designs as its property.



## KEY DATES

S. No.	Department Stage	From		To	
		Date	Time	Date	Time
1	Online Submission	08 <sup>th</sup> January 2021	11.00 AM	<b>05<sup>th</sup> April 2021</b>	11.59 PM

**Contact Person: for any other information, contact:**

**Dr. Shailendra Mishra**  
**Officer In-Charge**

**Acharya Shankar Sanskritik Ekta Nyas**

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